

rank sinatra

frankly sentimental



body and soul . laura . fools rush in . spring is here . one for my baby . guess i'll hang my tears out to dry

columbia records set c-185 90



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C 185-1



38472 (CO 38369)

BODY AND SOUL

From "Three's A Crowd"
-Heyman-Sour-Eyton-J. Green-Vocal

FRANK SINATRA



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C 185-2



38472 (CO 38274)

Managa Pakain

Vocal

FRANK SINATRA

Orchestra under the direction of Axel Stordahl

38271



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C 185-3



38473 (CO 38303)

FOOLS RUSH IN

-Mercer-Bloom-

Vocal

FRANK SINATRA with Quintet Acc.



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C 185-4



38473 (CO 38302)

SPRING IS HERE

From "I Married An Angel"
-Hart-RodgersVocal
FRANK SINATRA

with Quintet Acc.



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C 185-5



38474 (HCO 2522)

ONE FOR MY BABY

(And One More For The Road)

-Mercer-Arien-

FRANK SINATRA



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C 185-6



38474 (HCO 1934)

GUESS I'LL HANG MY TEARS OUT TO DRY

> -Cahn-Styne-Vocal

FRANK SINATRA



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C 185-7



38475 (CO 38331)

WHEN YOU AWAKE

- Nemo -

FRANK SINATRA



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C 185-8



38475 (CO 38332)

IT NEVER ENTERED MY MIND

-Hart-Rodgers-

Vocal

FRANK SINATRA



FRANKLY SENTIMENTAL

Body and Soul . Laura . Fools Rush In . Spring Is Here · One For My Baby · Guess I'll Hang My Tears Out To Dry . When You Awake . It Never Entered My Mind

FRANK SINATRA

With Onintet Accompaniment and Orchestra under the direction of Axel Stordahl

Frank Sinatra's newest collection of songs is, as indicated in Frank's own title for the group, frankly sentimental. Herein you will find sentiment of all kinds-plain, ordinary sentiment as in When You Awake, a more passionate regard as illustrated in Johnny Green's Body And Soul, a wistful sort of sentiment as embodied in the Rodgers-Hart Spring Is Here, and the rueful sentiment of One For My Baby, a memorable Harold Arlen tune.

For after all, sentiment is the keystone of popular song. It may have reference to persons, places or things, but it is inescapable save in the novelty or nonsense-type song. The important thing is that the sentiment be voiced honestly and with simplicity, against a distinctive melody, and that is the characteristic of the songs Frank has chosen for this collection. Some of these songs began as show music, as is so often the case with memorable popular music: Body And Soul appeared in "Three's A Crowd," Spring Is Here was one of the loveliest moments in "I Married An Angel," One For My Baby gave Fred Astaire a superb dance number in "The Sky's The Limit," and Laura began as a sort of leitmotif in the film of the same name.

These four, together with four more appealing ballads, constitute a charming and-to repeat, frankly sentimental-collection. To each of them Frank Sinatra brings his peculiarly beguiling style and his soft, insistent

singing. Since the night Harry James first heard Frank singing in a New Jersey nightclub and invited him to join his orchestra, one of the most dazzling success stories in contemporary show business has unfolded. From the James orchestra Frank went into Tommy Dorsey's band, and from there set out on his own. A few records, a few personal appearances, and a dazzling career was under way, bringing, along with Frank's memorable songs, a number of other phenomena, including the bobbysox cult, the resurgence of bow ties, and the resuscitation of the verb "to swoon," which had nearly passed into obsolescence.

When Frank's career levelled off, it was not at some lower elevation, but right at the top. He landed on the Hit Parade, in movies, and at the top of the best-selling record charts, and stayed there. His radio programs are notable for their informality and friendliness, and Hollywood caught on, too, allowing the informality to come to the fore in his films, with outstanding success. And his records, well, Sinatra records rolled up staggering totals with every release, including two collections of songs and a third group of Christmas music.

Frankly Sentimental is Frank's fourth collection, his choice of eight melodic and delightful songs that have lasting freshness and appeal. Listening to these songs and savoring their sentiment, you will understand once again the tremendous appeal of the Sinatra style, the style that set America on its musical ear.

COLUMBIA RECORDS 🐠 Set C-185

